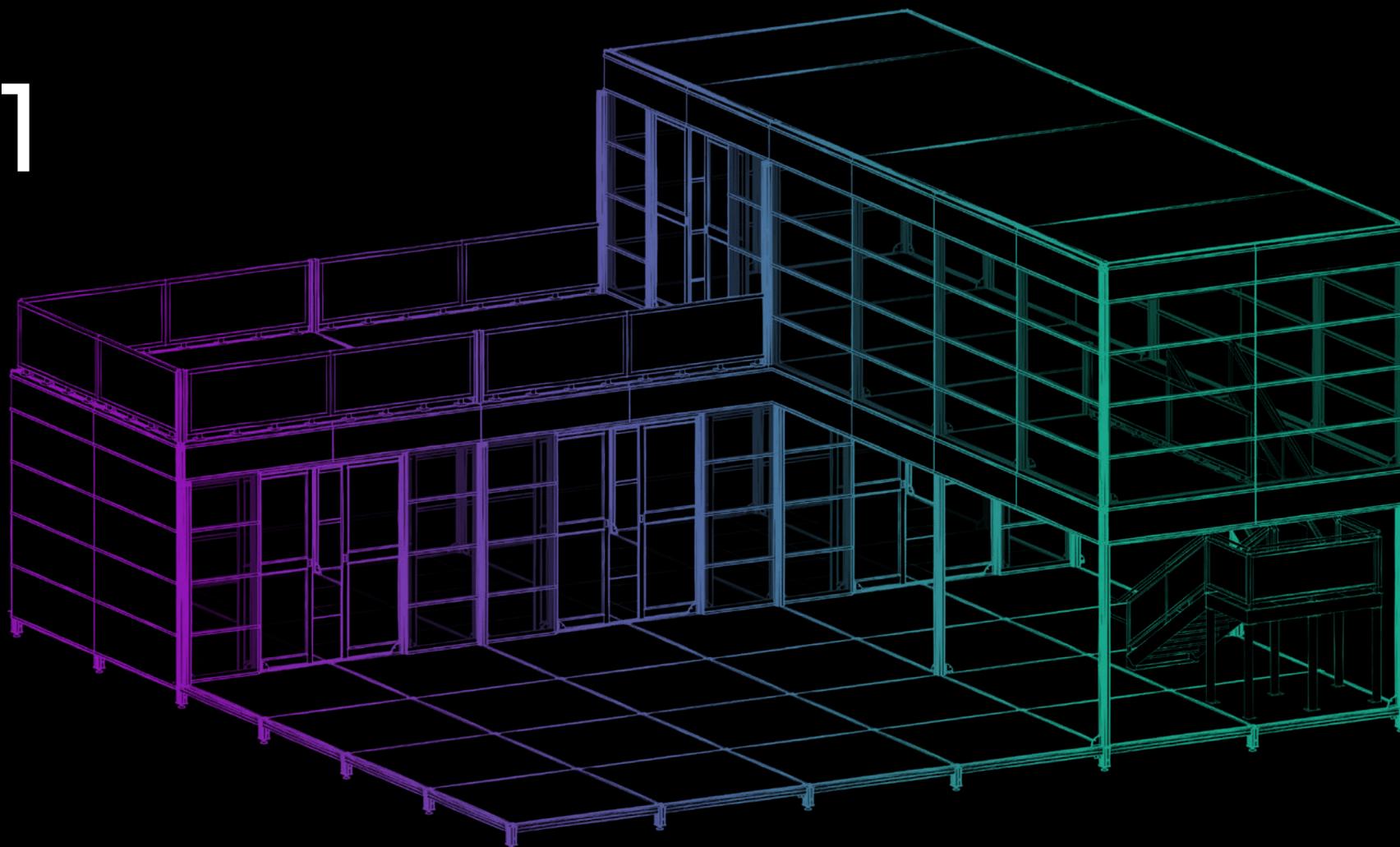


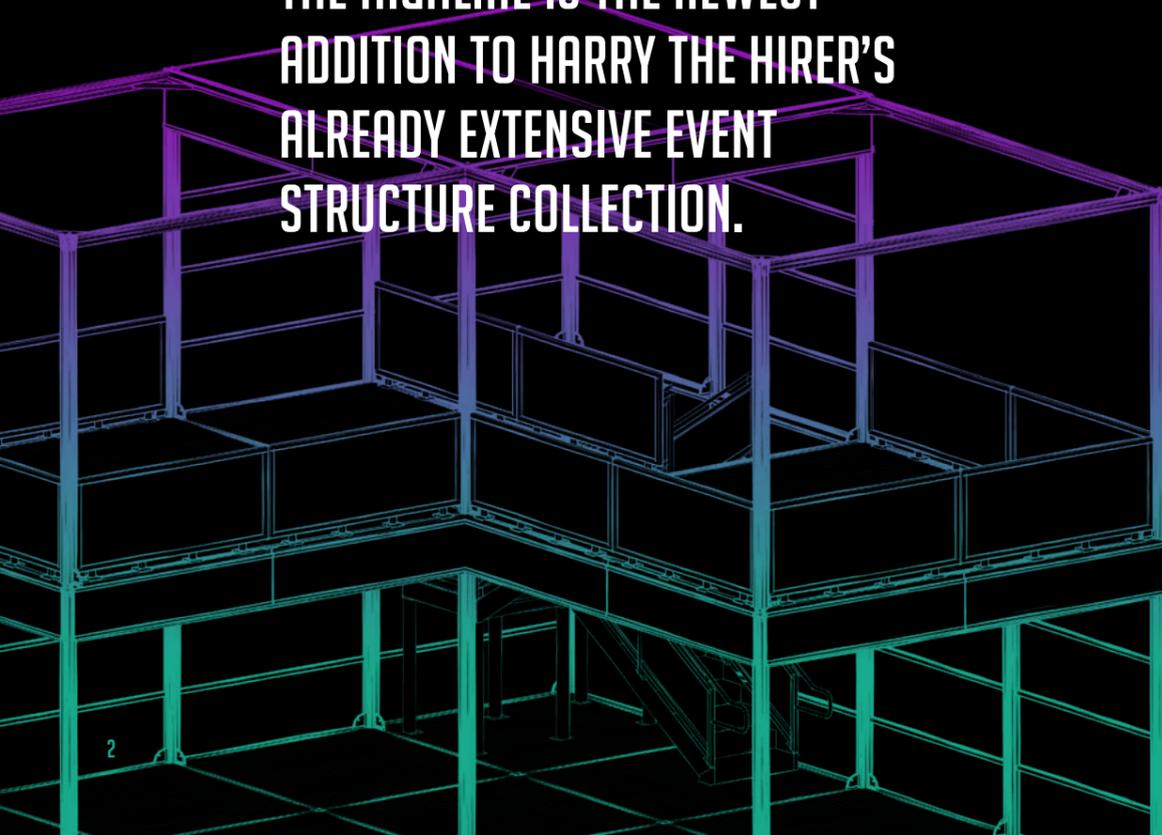


Modular event structures
by Harry the hirer

HIGH LINE



MODELLED AFTER NEW YORK CITY'S
ICONIC ELEVATED, OUTDOOR SPACE,
THE HIGHLINE IS THE NEWEST
ADDITION TO HARRY THE HIRER'S
ALREADY EXTENSIVE EVENT
STRUCTURE COLLECTION.





BUILDING FROM THE GROUND UP

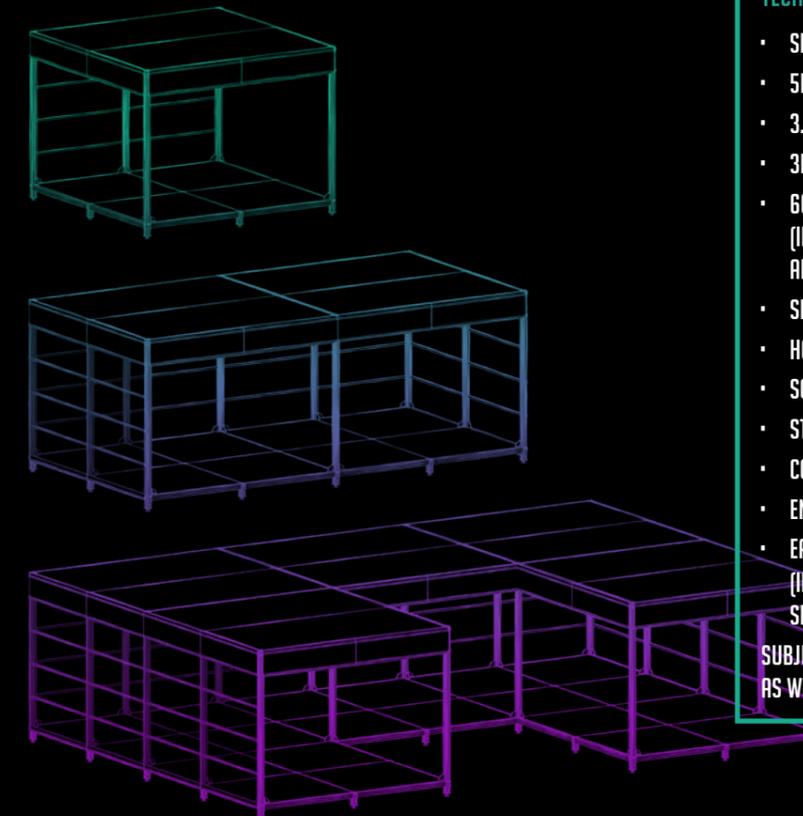
THE HIGHLINE

The Highline is Harry the hirer's newest and most versatile structure.

Designed with creative briefs in mind, this engineered system combines sleek black framework, and the option of glass panelling or open mezzanines. Available in 5m components, full structures can be custom built to be as high or as wide as needed.

The Highline's building blocks are modular systems that allow for additions of staircases. Both the interior and exterior of the structure can be custom fitted with facading, walling, signage, lighting, audio and visuals.

The Highline contributes to our focus on low-carbon impact events with efficient build times, portability and reusability.



Building blocks with 5 x 5m componentry

TECH SPECS

- SLEEK BLACK FRAME WORK
 - 5M AND 2.5M COMPONENTRY
 - 3.6M ROOF HEIGHT
 - 3M CEILING HEIGHT
 - 600MM CEILING CAVITY FOR ACCESS (IE. LIGHTING, AV, AIR CONDITIONING AND BEER LINES)
 - SEAMLESS CEILING LINER
 - HORIZONTAL GLASS FAÇADE PANELLING
 - SOLID BLACK/WHITE FAÇADE PANELLING OPTIONS
 - STAIRCASE OPTIONS
 - CONTEMPORARY PERFORATED MESH BALUSTRADING
 - ENGINEERED TO GO UP MULTIPLE LEVELS
 - EASY TO ATTACH ANY PRODUCT TO (IE. CUSTOM FACADING, INTERNAL WALLING, SIGNAGE, LIGHTING AND AV)
- SUBJECT TO ENGINEERING AND LOCATION OF BUILD, AS WELL AS CONSIDERATION OF BRACING AND BALLAST.



WHEN YOUR EVENT IS BIG

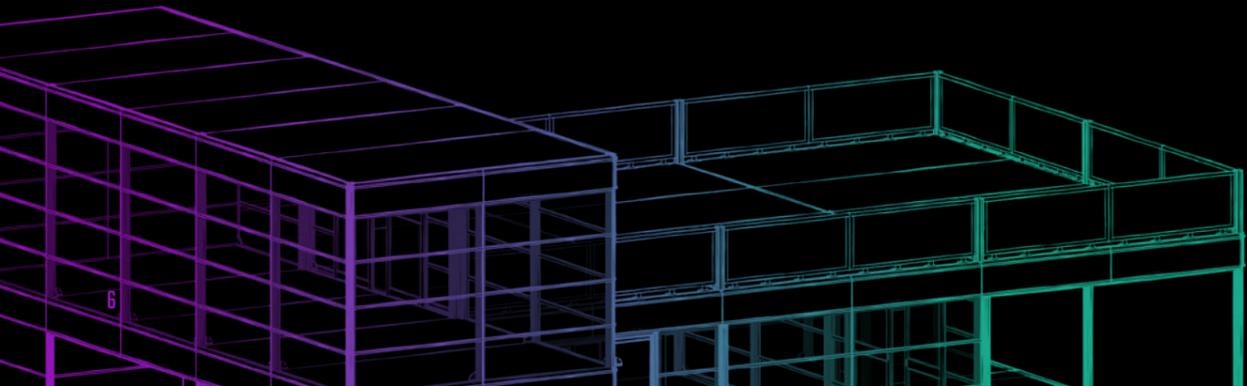
MAJOR EVENTS

We have worked tirelessly with corporate, private, government, charity and public groups to bring together some of the most prestigious and largest events – and our Highline structure is the next big thing to take it all to the next level.

It can be said that space is now a commodity as brands are looking to innovators like Harry the hirer for creative ways to activate and entertain within a space. This is where the customisable Highline can come in, allowing brands, creative and PR agencies differentiate themselves from one another in this competitive market.

Modern and sleek, the black framework of the Highline truly stands out from the crowd, and customisable interior and exterior can be imagined into any space required.

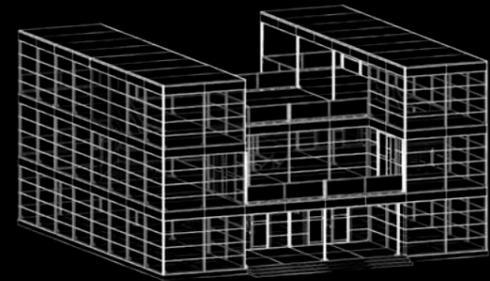
The Highline can integrate internal and external entertaining spaces, for even-flow during your event. The components can be transformed into viewing platforms so clients don't miss out on any of the main action, and hospitality spaces can accommodate bars, kitchens, dining, and cocktail settings. The option of open or closed levels means your entertaining space can be as inclusive or exclusive as your require.





TECH SPECS

CONFIGURATION IDEAS

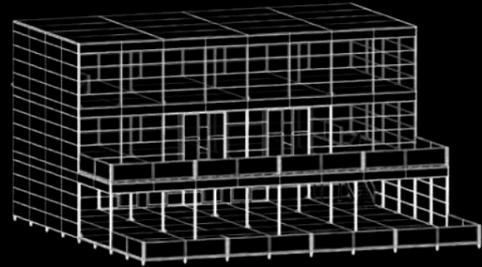


20 X 20M TRIPLE STOREY

Tiered viewing platforms.

KEY FEATURES FOR THIS CONFIGURATION

Optimal viewing platforms with rooftop terrace (covered and uncovered options), endless options for the use of space (eg. private suites or public spaces, hospitality and servery).

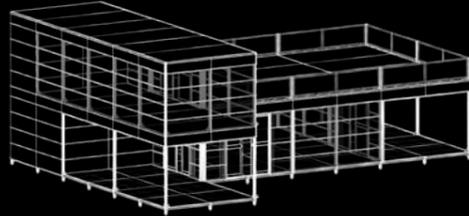


15 X 20M TRIPLE STOREY

Tiered viewing platforms.

KEY FEATURES FOR THIS CONFIGURATION

Main entrance through covered verandah, optimal viewing platforms with rooftop terrace (covered and uncovered options), and endless options for the use of space (eg. private suites or public spaces, hospitality and servery).

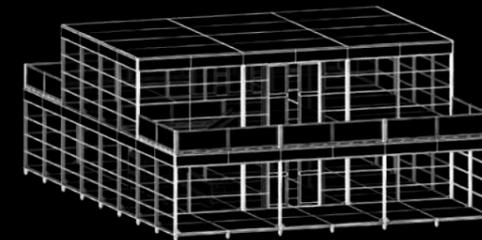


10 X 20M L SHAPE DOUBLE STOREY

With 5m verandah and 10m balcony. Ideal for activations within major events.

KEY FEATURES FOR THIS CONFIGURATION

Main entrance through 2 covered verandahs, includes closed/walled areas ideal for bar or hospitality space. With Rooftop terrace (covered and uncovered options) and staircase.

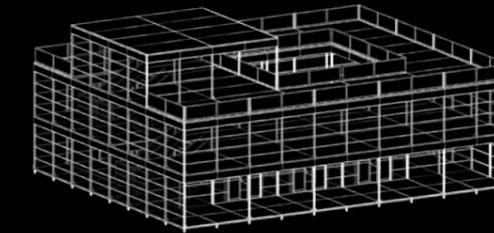


20 X 15M DOUBLE STOREY

With 2 balconies. Ideal for activations within major events.

KEY FEATURES FOR THIS CONFIGURATION

Main entrance through covered verandah, 2 balconies on either side of structure for alternate views, and endless options for the use of space (eg. private suites or public spaces, hospitality and servery).

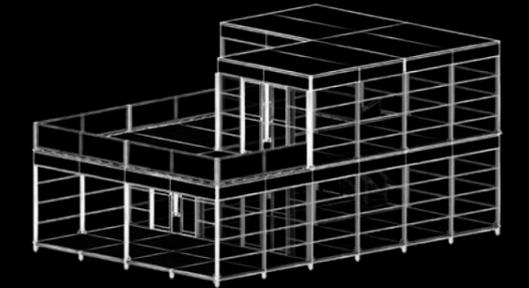


20 X 25M DOUBLE STOREY WITH VOID

With wrap-around balcony.

KEY FEATURES FOR THIS CONFIGURATION

Void in centre of structure to allow for natural light, panoramic 360° view from wrap-around balcony. Main entrance and access to void through covered verandah, with endless options for the use of space (eg. private suites or public spaces, hospitality and servery).



10 X 15 DOUBLE STOREY

Ideal for activations within major events.

KEY FEATURES FOR THIS CONFIGURATION

Main entrance through covered verandah, wrap around balcony combined with internal spaces on 2nd level, with endless options for the use of space (eg. private suites or public spaces, hospitality and servery).



MAXIMUM IMPACT

BRAND ACTIVATIONS

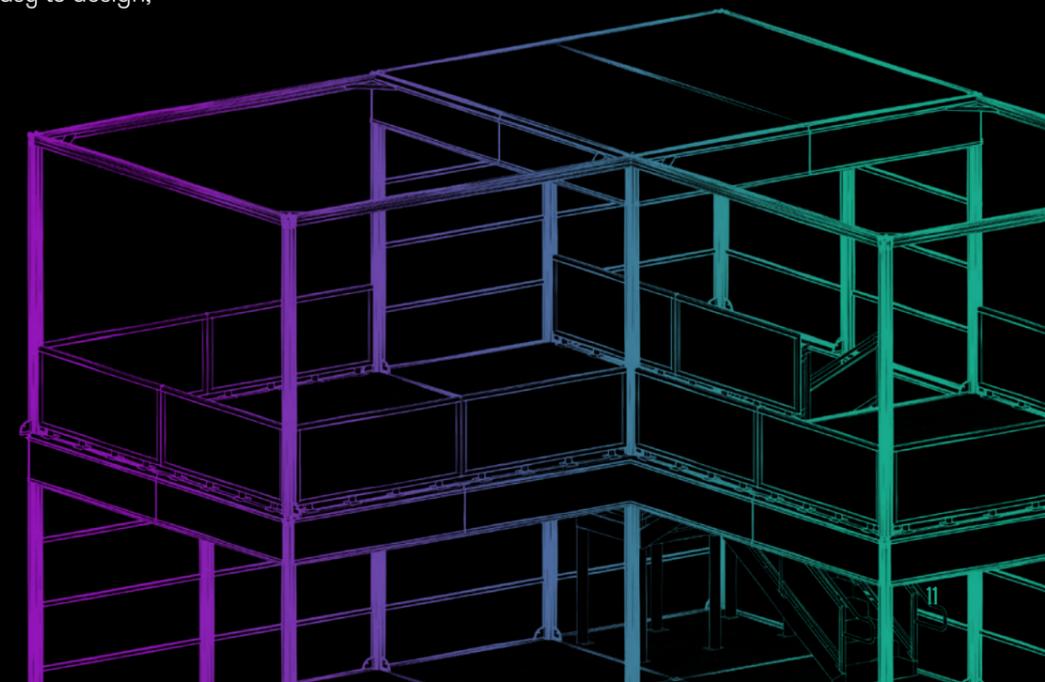
Capture your brand's visual identity to create a personal connection with your consumers with our brand activation hire services.

Smaller pop-ups and retail applications look slick and inviting in the Highline. Designed to be built quickly, the Highline can tailor itself to house any brand in any location.

There are attachment points on every column and every beam of the structure - making add-on features such as lighting, walling, and rigging easy to design, assemble and install.

Activations in public spaces is where the Highline can really shine; its black framework rendering it a monolithic feature that stands from the crowd.

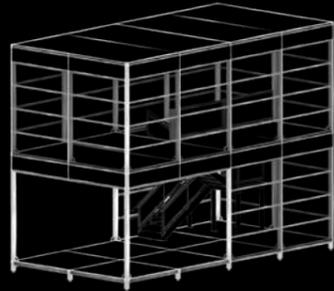
To maximise usable space, the Highline allows for the addition of balustrading, and an internal or external staircase. This can double the space for your activation, allowing you to house more clientele, or utilise the roof space for an exclusive terrace feel.





TECH SPECS

OPTIONS ARE ENDLESS

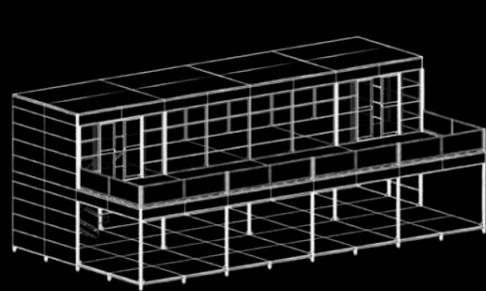


5 X 10M DOUBLE STOREY

10m is minimum requirement for a double storey structure.

KEY FEATURES FOR THIS CONFIGURATION

Entrance through covered verandah, with cantilevered top storey accessed via staircase.

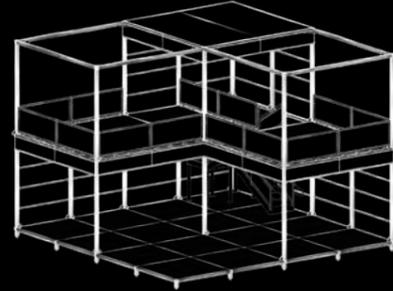


10 X 20M DOUBLE STOREY

With 20m length open balcony

KEY FEATURES FOR THIS CONFIGURATION

Covered verandah entrance, with open lower level (options for exhibition/showroom or hospitality space). Upper level features a balcony terrace with options for a VIP area or private suite.

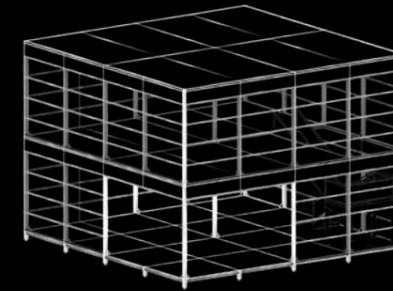


10 X 10M DOUBLE STOREY

Suitable for activations in smaller spaces eg. within shopping centres or exhibition hall.

KEY FEATURES FOR THIS CONFIGURATION

Square configuration with mixture of open and closed areas. Walk-on flooring feature allows for a cocktail or standing event setting. Open lower level with options for exhibition/showroom or hospitality space. Upper level features balcony terrace with framing (options to suspend AV, signage or florals).

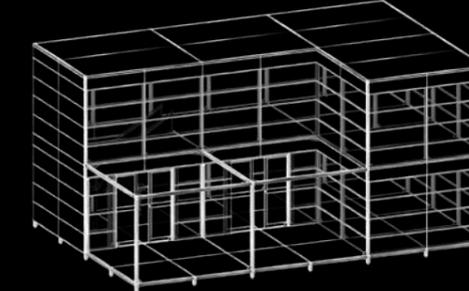


10 X 10M DOUBLE STOREY

Suitable for activations in smaller spaces eg. within shopping centres or exhibition hall.

KEY FEATURES FOR THIS CONFIGURATION

Square configuration with mixture of open and closed areas. Verandah entrance to open lower level with options for exhibition/showroom or hospitality space. Walled upper level for options for private suites, or VIP area.

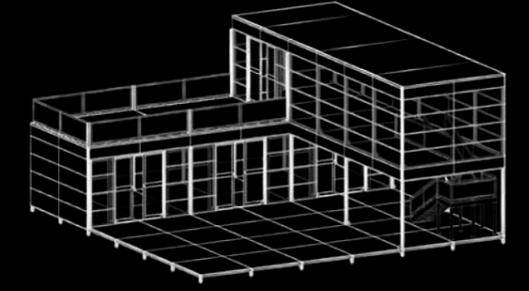


10 X 15M DOUBLE STOREY

With verandah space on lower level

KEY FEATURES FOR THIS CONFIGURATION

Mixture of open and walled areas, with framed verandah entrance. Open lower level with options for exhibition/showroom or bar and hospitality space. Walled upper level for options for private suites, or VIP area.



15 X 15M DOUBLE STOREY

Suitable for a walk-on bar activation space.

KEY FEATURES FOR THIS CONFIGURATION

Walk-on flooring feature to allow for cocktail and standing setting, with verandah entrance. Upper level terrace via staircase for access.



HELPING YOU CONNECT & GROW YOUR BUSINESS

EXHIBITIONS & CONFERENCES

We've been helping organisations connect and engage for over 35 years. Whether you're an exhibition organiser or exhibitor participating in the event, our hire services for exhibitions are there to inspire meaningful relationships with your audience.

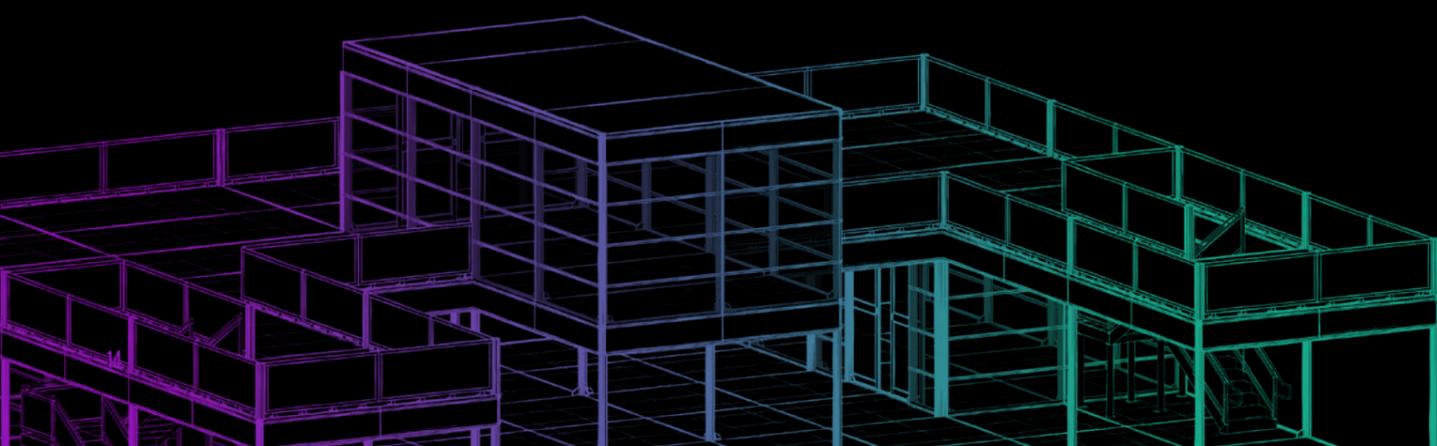
Tight install deadlines, internal exhibition spaces, and the need to create a 'feature' – the Highline ticks all the boxes when it comes to exhibition builds.

The Highline can lend itself easily to stand-out feature areas, meeting rooms and mezzanines for exhibition or conference organisers looking for that 'x-factor' in their show.

Impress your visitors with the Highline's customisable and effective structure; a striking build in both an exhibition hall or outside as an entrance or break-out space.

For exhibitors, they may consider using the Highline on a smaller scale; easily used as a custom upgrade or stand solution.

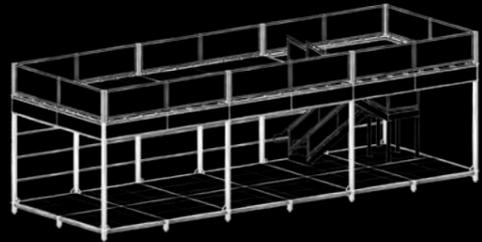
Stand apart from the regular walled exhibition booths with a singular or double height Highline cube structure for an impressive and exclusive experience for visitors and clients.





TECH SPECS

LIMITLESS DESIGN

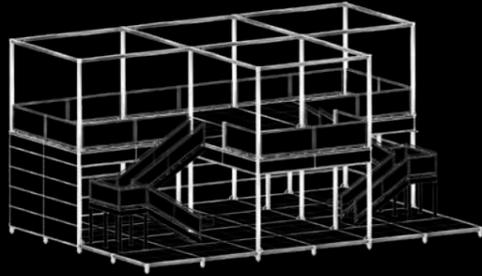


5 X 15M SINGLE STOREY

Smaller configuration with open event spaces.

KEY FEATURES FOR THIS CONFIGURATION

Open lower level with options for hospitality or exhibition/showroom space. Open terrace on upper level with balustrading, accessed via staircase.

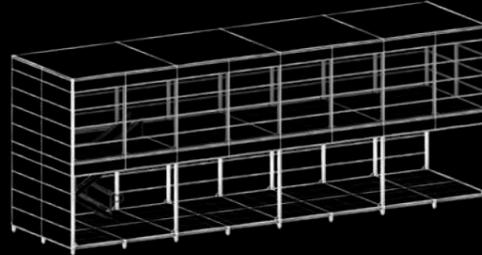


10 X 15M DOUBLE STOREY

Open event spaces with double staircase.

KEY FEATURES FOR THIS CONFIGURATION

Upper level features balcony terrace with framing (options to suspend AV, signage or florals). Covered verandah lower level with staircase either side.

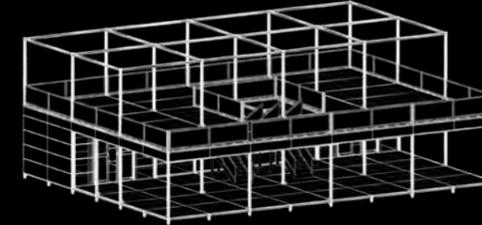


5 X 20M DOUBLE STOREY

With walled upper level

KEY FEATURES FOR THIS CONFIGURATION

Verandah entrance to open lower level with options for exhibition/showroom space. Walled upper level with options for private suites or meeting rooms.

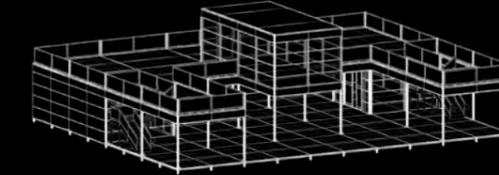


15 X 20M DOUBLE STOREY

Larger configuration suitable for feature area such as multi-level cafe or break out space.

KEY FEATURES FOR THIS CONFIGURATION

Mixture of open and closed areas, with verandah entrance to open lower level with options for exhibition/showroom space. Upper level featuring framing suitable for AV or lighting fixtures.

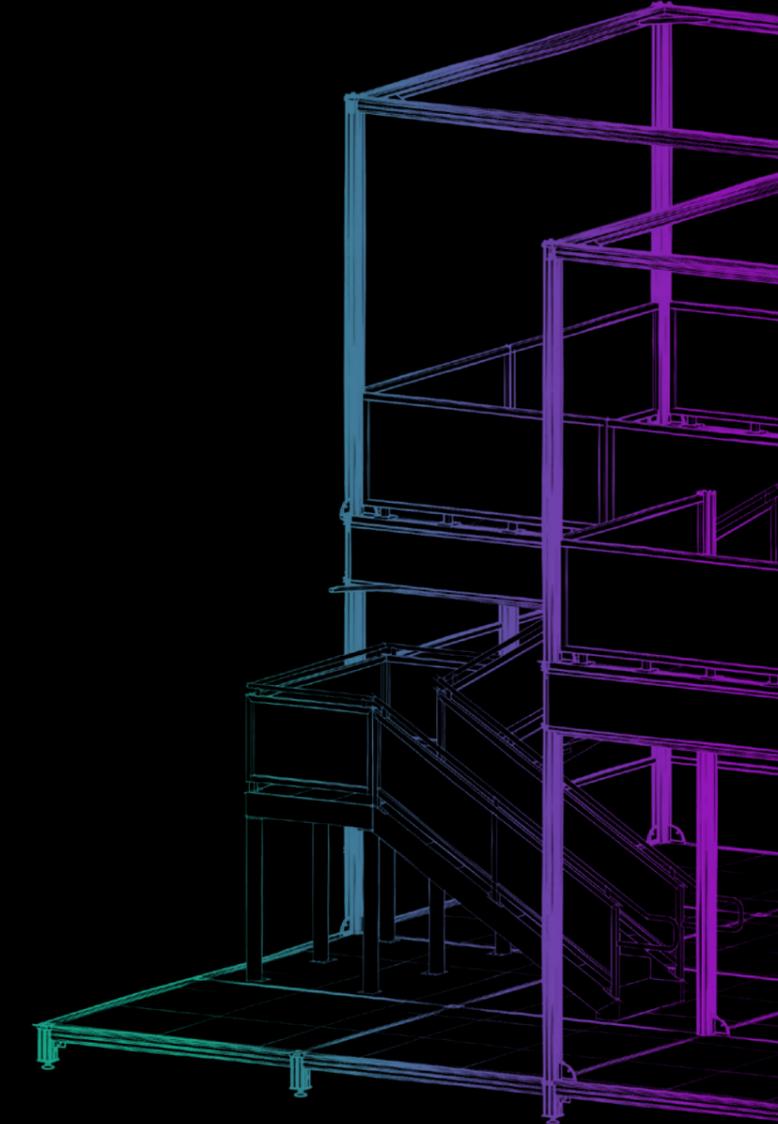


20 X 25M DOUBLE STOREY

Larger configuration suitable for feature area such as multi-level cafe or meeting spaces

KEY FEATURES FOR THIS CONFIGURATION

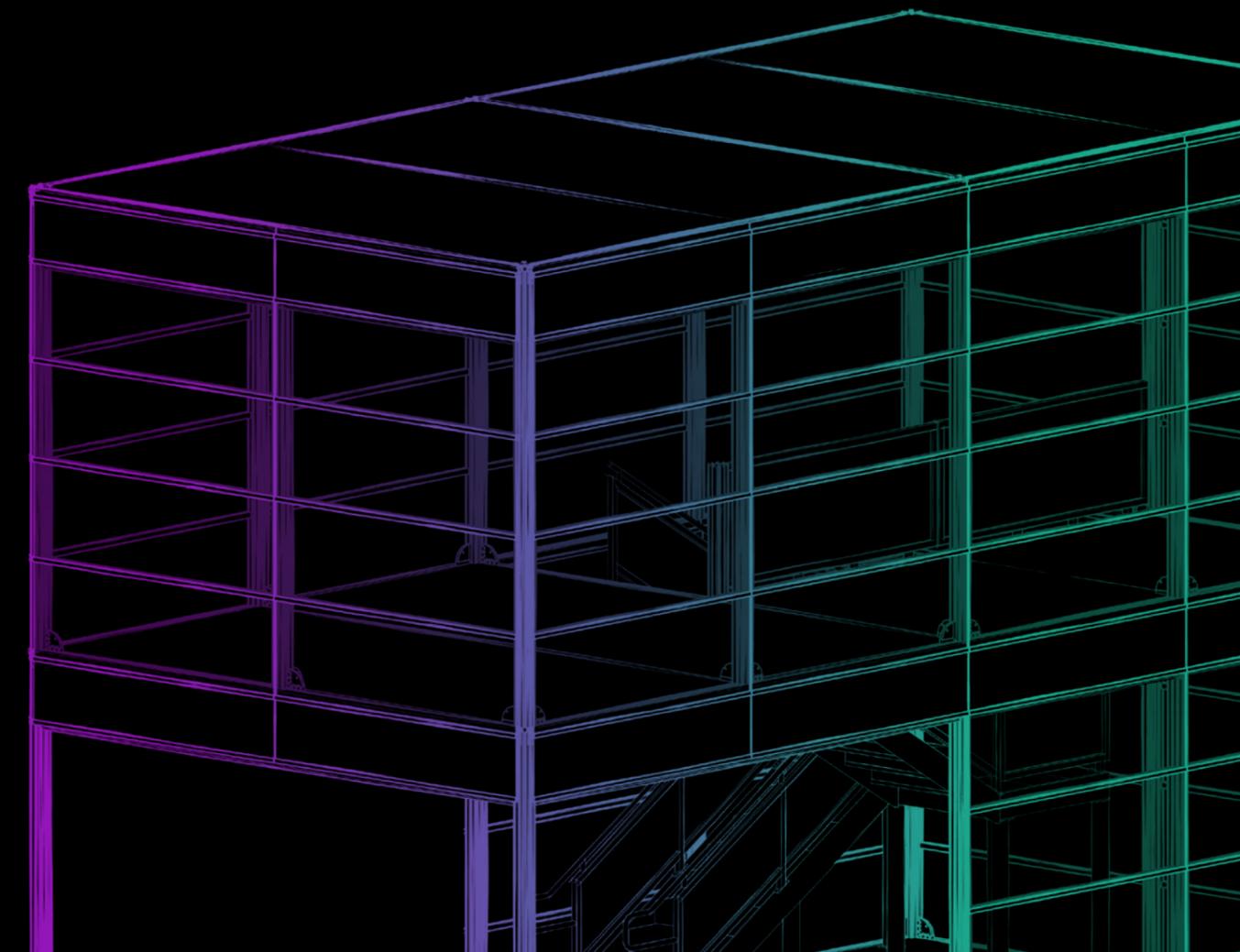
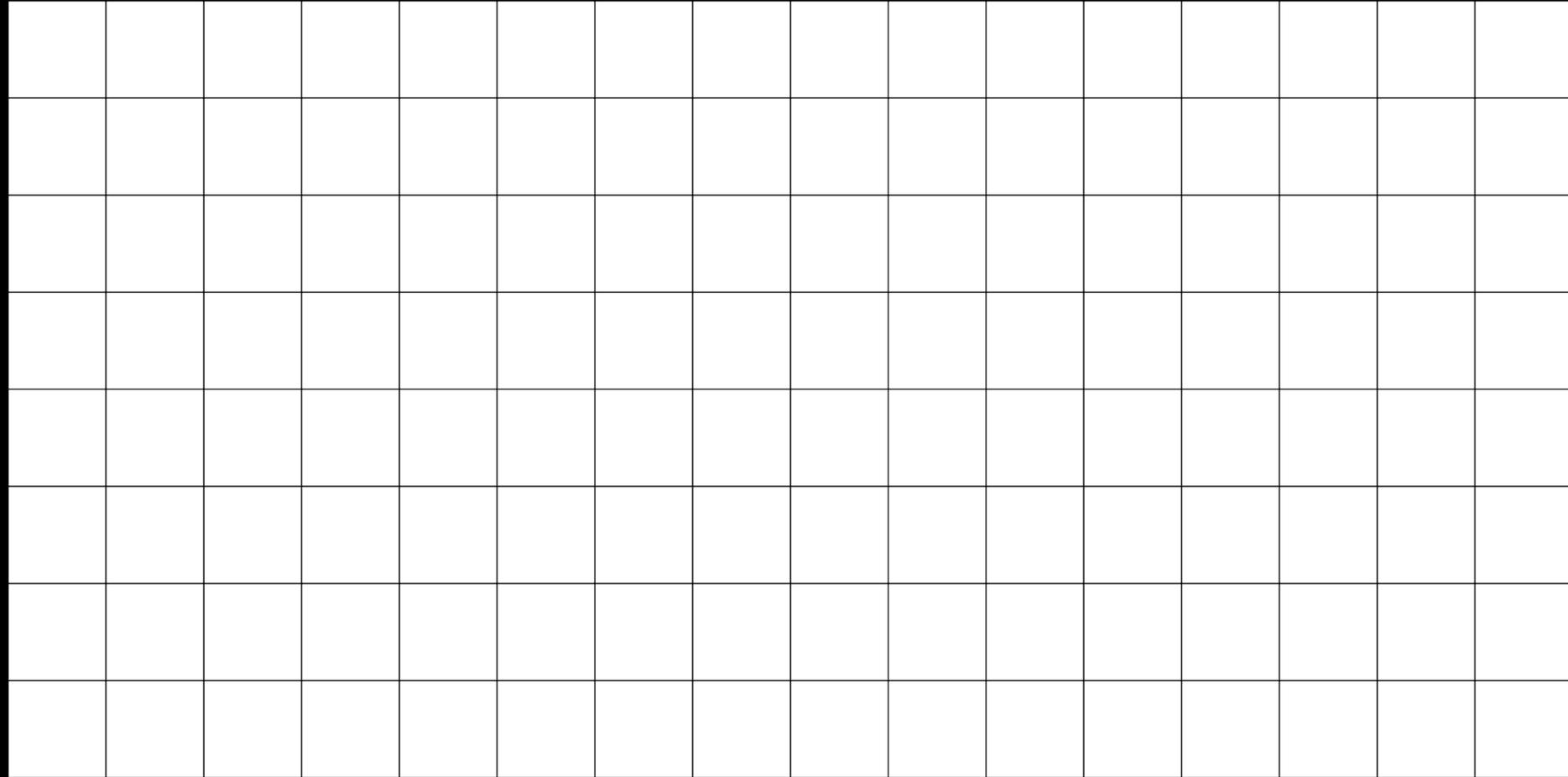
Mixture of open and closed areas, with walk-on verandah entrance to open lower level with options for exhibition/showroom space. Upper level features wrap-around balcony and walled space suitable for meeting space or private suite.





TAKE IT HIGHER

DESIGN YOUR OWN



**Harry
the hirer[®]**
harrythehirer.com.au

Melbourne 03 9429 8688
Sydney 02 9666 8699
info@harrythehirer.com.au

  @harrythehirer