

**Harry  
the hirer®  
Productions**



# THE STORY SO FAR

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From humble beginnings in 1990, Harry the hirer's Production department began with a team of three staff, predominately focusing on delivering lighting to exclusive top-end parties. It wasn't too long before our staff numbers increased and we grew into a small AV hire business, providing lighting, audio and vision solutions to our corporate and event clients.

Some ten years later at the turn of the millennium, Harry the hirer's Lighting & AV team took a strong step into the exhibition rigging market and invested heavily in truss and rigging inventory to build and maintain a solid market share in this industry. Today we are proud to provide rigging to all premium exhibition venues across Australia where we have a pro-active attitude to growing our industry.

Coupled with our large stocks of lighting and rigging, our investment in LED screens & high-end audio & video production equipment now gives us the ability to provide production to the largest of shows across Australia. More importantly, we've been lucky enough to have some of our industry's best people work to shape and mould our business, both creatively and technically and we intend to support the young talent entering our market in coming years, as we grow.

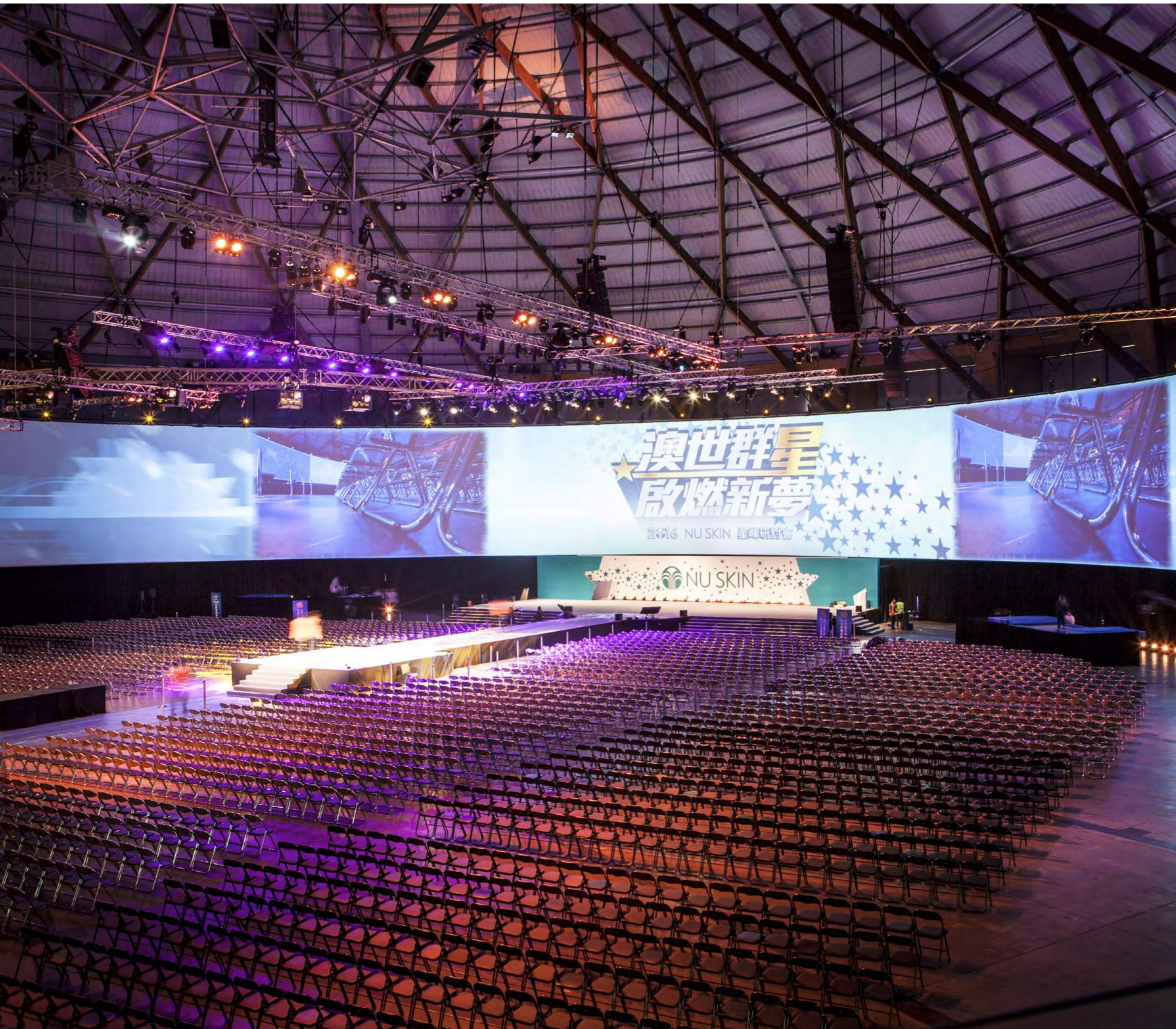
Now with one of the largest inventories of production hire equipment in Australia, our focus has changed from acquisition and growth, to raising the bar on quality and innovation.

Our future is all about quality of product coupled with the best people in the game.

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**SIMON FINLAYSON**  
General Manager - Productions





# CONFERENCE AUDIO VISUAL AND RIGGING

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*At Harry the hirer Productions we understand the need for your conference to be perfect.*

Perfect sound for your VIP guest speaker. Perfect visual display for your end-of-year financials. Perfect lighting to define the space, and the perfect camera angle for your media conference live stream. Our full time team of industry professionals take the time to understand your needs for all aspects of the conference.

With 200+ plasmas and LCD screens, ranging from 32" to 84" in size, we deliver a complete suite of conference audio visual services to support all types of conferences and exhibitions.

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# STAGE PRODUCTION

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*Our diverse stock lends itself to total stage production of both public and private stage shows.*

Some recent examples include Australian Grand Prix entertainment stage, Australian Open Tennis entertainment stage, Australian Open of Surfing band stage at Manly Beach, AFL Centre Square entertainment stage, Moomba Festival band stages. These productions all included elements of moving lights, audio, video projection, not to mention, supported by our very experienced team.

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# LED SCREENS AND DIGITAL SIGNAGE

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*Without doubt the most significant change to the events and exhibition industry in recent years has been the development of LED screens and digital signage. Harry the Hirer Productions is a market leader in this industry.*

Our LED screens have featured in many of Australia's largest events and exhibitions including Motor Shows, Boat Shows, Spring Racing Carnival, Australian Open Tennis, Australian Grand Prix, AFL Centre Square Corporate hospitality, Melbourne Spring Fashion Week, Virgin Australia Melbourne Fashion Festival, The Ellen Live show, Dan Murphy's Conference and Woolworths conference.

Our current range includes 10mm (indoor) LED Spheres (1m dia), 12mm (outdoor) cabinets, 10mm (outdoor) cabinets, 10mm (outdoor) lightweight panels, 7mm (indoor) cabinets, 5mm (indoor) cabinets and our newest product is the highest resolution LED screen currently on the market, a 2mm (indoor) cabinet. We are currently working with some of the world's leading manufacturers to evolve LED screen product even more to suit the demands of our market and will no doubt be amongst the first in the world to release these cutting edge products.

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# CREATIVE LIGHTING SOLUTIONS

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*With one of Australia's largest range of light fixtures we have provided lighting services for gala dinners, conferences, exhibitions, awards nights, corporate events, weddings, Bar Mitzvahs, Bat Mitzvahs, stage productions, birthday parties, product launches, brand activations and Christmas parties.*

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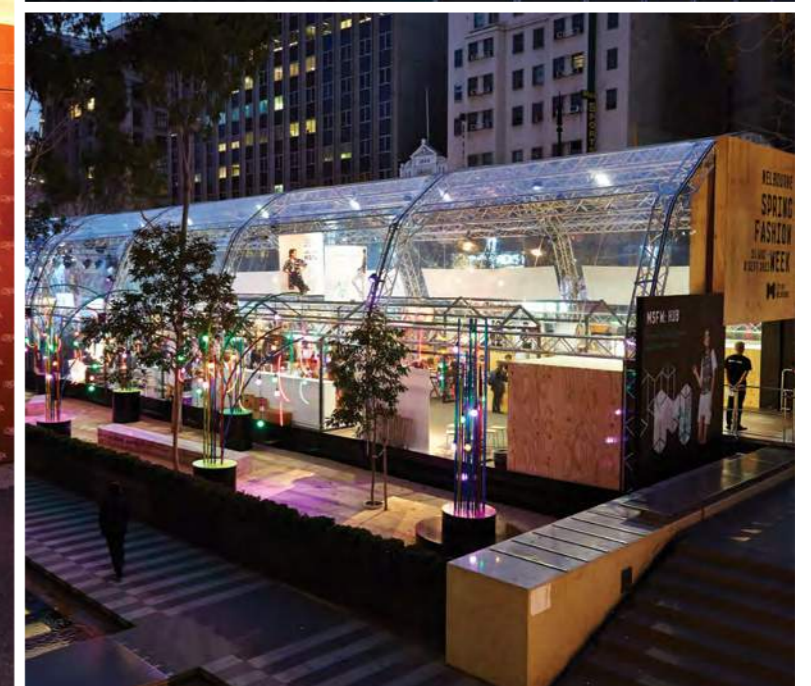
# EVENT RIGGING

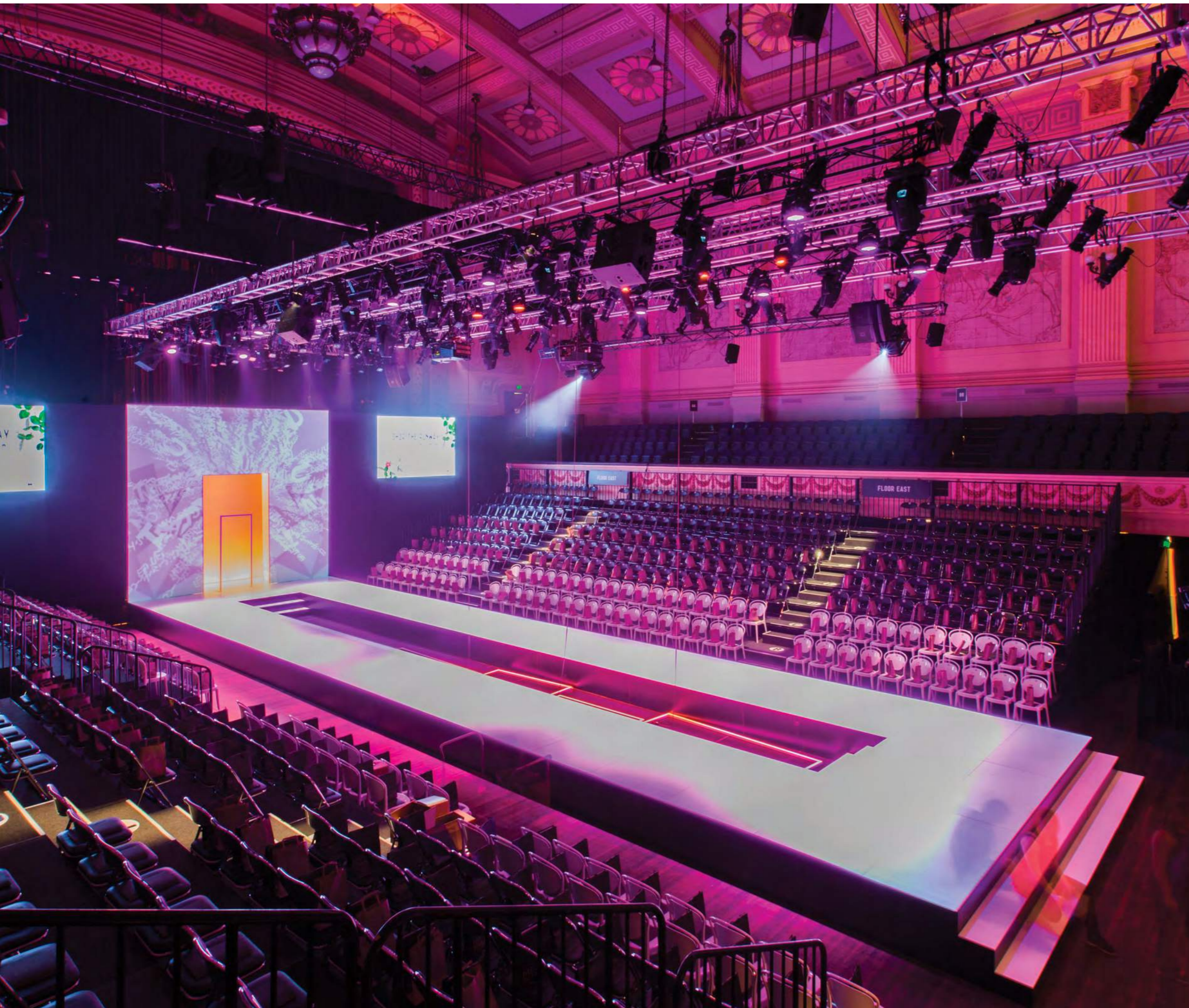
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*Our extensive rigging stock allows us to provide a basic truss arch welcome feature or 500sqm of custom truss fashion show space.*

An extremely diverse portfolio includes ground supported stage covers, crane lifted activations, curved truss structures, straight truss structures, square truss structures, open sides, clear walls, hard clad walls, rigging for LED screens, rigging for PAs, rigging for signage, rigging for lighting and rigging for entertainers. We aim to provide our clients maximum flexibility in the idea delivery.

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# CATWALKS

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*Our new Nivtec Euro-stage system has successfully been integrated into some of Australia's leading fashion shows over the last few years.*

Add to this our rigging, lighting, audio visual and LED screen services and it is clear to see why Harry the hirer Productions is being contracted for more and more fashion shows across Australia. Some of our recent shows include Melbourne Spring Fashion Week (Hub and Designer Series), L'Oreal Melbourne Fashion Festival, City of Stonnington Spring Fashion Runway and Melbourne Bride.

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# BRAND ACTIVATION TRUSS STRUCTURES

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*In recent years we have developed a real (and industry leading) skill for creating custom made truss structures for brand activations. Completely modular, we've designed truss structures to satisfy world leading activations and brands.*

These include a fully functioning Grand Stand for Yellowglens, a Powder Room for L'Oreal Paris, a two story operational bar for Heineken and an impressive Birdcage facility for Mumm. Our custom designed truss structures achieve maximum exposure and provide unique opportunities.

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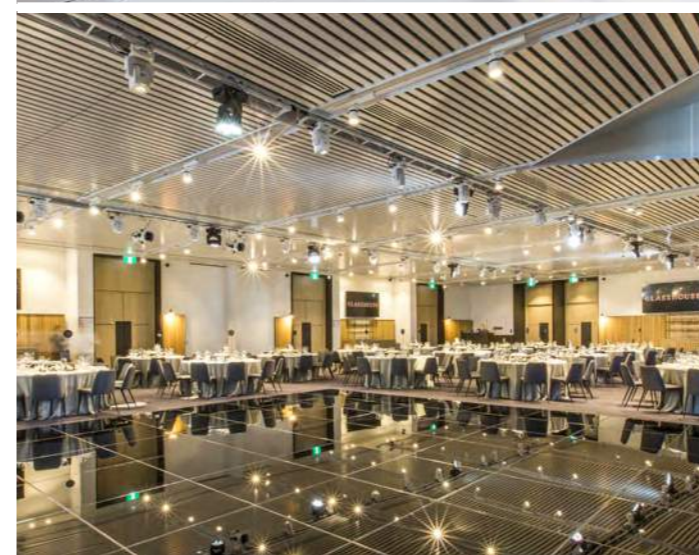


## VENUES

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*Our reputation for delivering world class events has recently led us into the world of permanent and semi-permanent venue installations. Working alongside architects and engineers to create some of Australia's newest and most stunning event spaces.*

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# THE COMPLETE SOLUTION

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*Harry the hirer Productions was born out of a desire to create the most comprehensive one-stop hire company in the Australian events and exhibitions industry.*

These days we pride ourselves on delivering a complete end-to-end solution for our clients. Covering creative concepts and design, onsite management, installation of everything from the ground up, content creation, production and onsite technical.

Our complete range of services and equipment includes rigging, lighting, staging, audio, visual, LED screens, drapes, exhibition lighting and electrical reticulation.

When combined with Harry the hirer's massive depth of technical and creative talent, there isn't another company in Australia that can compete on product or service and knowledge.

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# EXHIBITION RIGGING

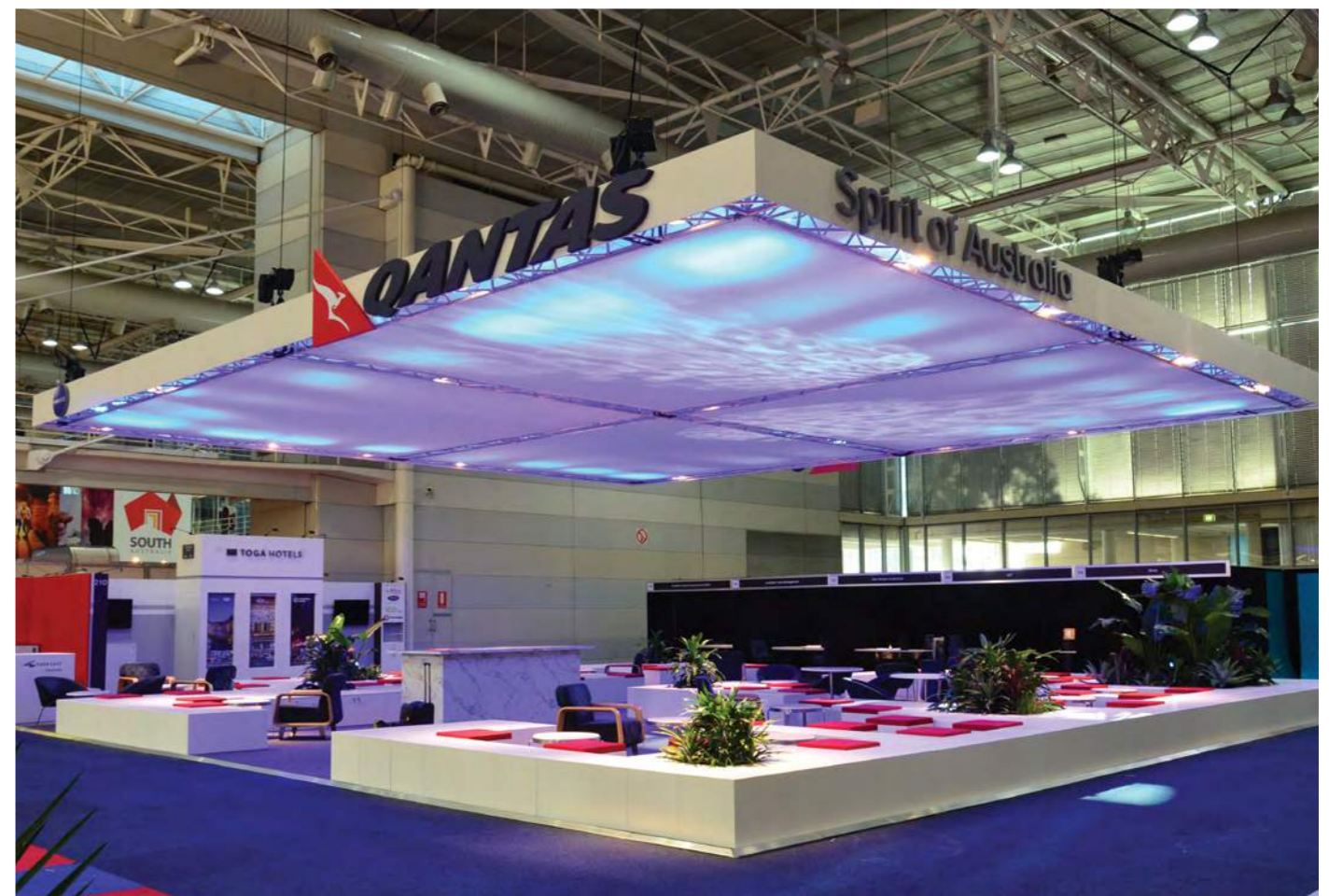
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Over the last 14 years Harry the Hirer Productions has established itself as the market leader in exhibition rigging in Australia.

With a team of advanced riggers with over 100 years combined rigging experience, we have worked in every major exhibition venue in Australia.

We've rigged ceilings, lighting, LED screens, boats, planes, drones, fans, clouds, banners, drapes, awnings, inflated beer bottles, art installations, spas, swimming pools, a giant yabby and light boxes... to name a few things.

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# EQUIPMENT AND BRANDS ON OFFER

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## *Vision*

- Roland
- Barco
- Extron
- Kramer
- Green Hippo
- Panasonic
- Sony
- NEC
- HP
- Apple

## *Rigging*

- Eurotruss
- CLS
- Verlinde
- CM

## *Staging*

- Nivtec
- Eurostage.

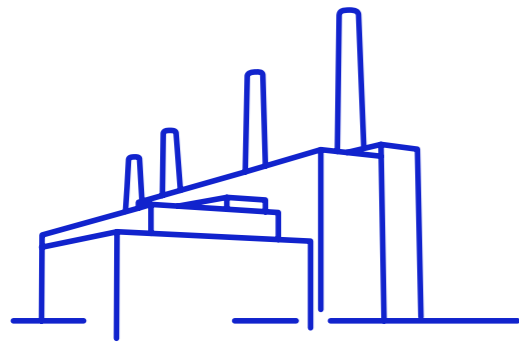
## *Lighting*

- Grand MA
- High End Systems
- LSC
- Martin
- Clay Paky
- Terbly
- Source4
- Selecon

## *Audio*

- Digico
  - Allen&Heath
  - Yamaha
  - D&B
  - Nexo
  - Camco
  - RCF
  - Pioneer
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## Warehousing

Stored within 90,000sqm of warehousing, across three cities ready to be dispatched by...

80,000 units of stock

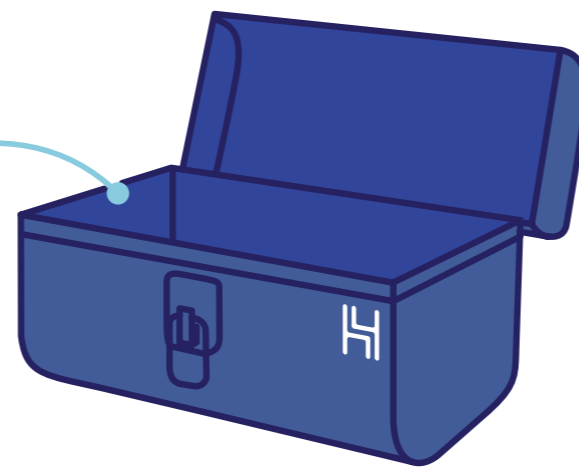







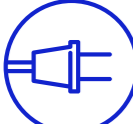





## Fleet of 80+

Utilities, semi's, cab crew trucks and more. We pay meticulous attention to your orders because we have...



## Harry the hirer's toolbox



-  Creative
-  Partition Walling
-  Flooring
-  Graphic signage
-  Upgrade stands
-  AV, Lighting & Rigging
-  Furniture
-  Custom Design & Build
-  Marquees
-  Kitchen, Catering equipment & Linen
-  Displays & Accessories

## Expertise

The right people. We love what we do, we understand your requirements and we offer you the benefit of our technical product innovation and service expertise. With over...

## 450+ Staff

Harry the hirer has the most dynamic team in the industry. Having the best people in the industry, ensures every detail and element of your event is cared for. Why not come into our...



## Showroom

We have two state of the art showrooms located in Melbourne and Sydney characterised by innovation, creativity and market leading product. These spaces are for clients to utilise for briefings, meetings and pre show set ups and demonstrations.





# RIGGING LIGHTING AUDIO VISUAL LED SCREENS DRAPING AND DECORATIVE

The complete solution

**Harry  
the hirer.<sup>®</sup>  
Productions**

# Harry the hirer® Productions

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